



At Mozilla, we believe that learning happens over the course of a lifetime and frequently in out-of-school settings. Under a grant from the MacArthur Foundation, we've built the Open Badges Infrastructure, which makes it possible for badges issued by different companies and communities to be interoperable and shareable across the web.

More than 1,900 organizations--ranging from formal and informal educational institutions; multinational corporations; industry associations; non-profits; and groups interested in professional development--have issued over 210,000 Open Badges since the standard launched in 2012.

**Learners around the world are using the Open Badges they earn to realize increased learning and professional opportunities.**



**Issuer**



**Earner**



**Displayer**

## Want to start issuing Open Badges?

- + Evaluate your community learning goals and leverage your existing content to **design your badge system**. You completely determine what your badges represent and look like.
- + **Test and iterate** with the learners you work with. Ask how your badges might help further their personal and professional goals.
- + Align your badges with the open standard. This metadata allows people who see your earners' badges to **see the criteria behind the badges**, as well as optional links to evidence and standards. By using the **Issuer API**, you can make it easy for badge earners to automatically send their badges to the backpack management tool.
- + Encourage your badge earners to **share their badges on places that are meaningful** for them, including blogs and social and professional networks. You can use the **Displayer API** to host their badges on your site as well.

You can help your members and staff learn, then earn and share relevant badges. Join an international community of reputable organizations and individuals who are making their accreditations information-rich.